Spring 2017 Academic Advising Summit

April 28, 2017  Memorial Union

Agenda

7:30-8:15am  Check-In and Breakfast (West Lobby/South Ballroom)

8:15-8:50am  Opening Remarks: Laura Doering, Associate Vice President for Enrollment Management and Student Success (South Ballroom)

9:00-9:50am  Concurrent Session I
Integrating Strengths into Your Advising (Cardinal Room)
Accounts Receivable—How can we help YOU? (Oak Room)
Increasing International Student Involvement in Learning Communities (Room 3534)

10:00-10:50am  Concurrent Session II
International Students 101: Basics and Updates (Cardinal Room)
Update on Campus Policy and Technology (Oak Room)
Using Top Hat to Enhance Classroom Engagement and Learning at ISU (Room 3534)

11:00am-11:50am  Concurrent Session III
HHMI STEM Retention Project – Early Alert (Room 3512)
Breaking Through the Student Communications Barrier (Oak Room)
Top 10 Things for New Advisers to Know at ISU! (Room 3534)

Noon-1:00pm  Lunch and Networking (South Ballroom)
9:10 am Concurrent Session Descriptions

**Integrating Strengths into Your Advising (Cardinal Room)**

*Jen Leptien, Interim Director of Learning Communities*
*Janessa Boley, Academic Adviser, Chemical and Biological Engineering*
*Kathy Weaver, Academic Adviser, College of Business*

Gallup Strengths is an assessment that has been used widely to help individuals recognize their personal talents, as well as reveal how these talents can be maximized within academic, career and personal settings. Join us for this interactive session, as we explore ways to leverage your top 5 Strengths within the context of advising, from 1:1 conversations with advisees and colleagues to your committee work and beyond.

**Accounts Receivable—How can we help YOU? (Oak Room)**

*Crystal Johnson, Business Process Analyst, Accounts Receivable Office*

This presentation from the Accounts Receivable (AR) department will focus on the U-Bill and service areas within AR. The focus will be on campus collaborations to better serve ISU students, families, faculty, staff, and external customers.

**Increasing International Student Involvement in Learning Communities (Room 3534)**

*Suzanne Härle, International Student Support Adviser, Liberal Arts and Sciences Student Academic Services*

This interactive session will share information about international student involvement in Learning Communities at Iowa State University. This information will be used as the foundation of a conversation focused on why we want to recruit more international students into our learning communities and how to use that "why" as a foundation of the marketing/outreach to prospective international students.

NOTES:
10:10 am Concurrent Session Descriptions

**International Students 101: Basics and Updates (Cardinal Room)**
*Ashley Huth, Coordinator of International Student Advising, International Students & Scholars Office*
*Jessica Fincham, International Student Adviser, International Students & Scholars Office*

ISSO will present about international student immigration regulations, updates regarding travel recommendations and executive orders, and will be sure to leave time to answer questions.

**Update on Campus Policy and Technology (Oak Room)**
*Diann Burright, Student Services Director, College of Business*
*Jane Jacobson, Director, Liberal Arts & Science Student Enrollment, Advising, and Career Services*

This session will give advisers the opportunity to hear more about what is going on at Iowa State University in terms of policy changes and technology changes that will impact academic advising. Topics will include the new student withdrawal policy and an update on Workday, the new campus enterprise software system.

**Using Top Hat to Enhance Classroom Engagement and Learning at ISU (Room 3534)**
*Lesya Hassall, Instructional Development Specialist, Center for Excellence in Learning and Teaching*

In this session, you will learn how Top Hat, the newly adopted student response system, is used in ISU’s classrooms for different purposes, such as engagement, performance tracking and summative assessment. Statistics around the institutional usage of the tool collected in Spring 2017 will be shared and basic instructions on getting started will be introduced.

NOTES:
The presentation will give an overview of the rationale behind the need for retention of students in STEM fields and of the analytical model that we have developed using approximately 50 variables and data from incoming students between 2011 and 2015.

The model is used to estimate the probability of a student to leave a STEM major and to identify factors that are predictive of a student leaving STEM within five groups of STEM majors. The goal is to alert advisors by flagging students at risk by the time of advising meetings for spring registration, and to share the most significant risk factors with departments.

Breaking Through the Student Communications Barrier (Oak Room)

Ben Galina, Education Advisory Board

Come to this session to discuss novel best practice research from EAB on the perennial topic of how to reach students in the 21st-century. Connect research findings with tangible strategies for your office! This session was also presented at Ben’s visit to Iowa State in February.

Top Ten Things for New Advisers to Know at ISU! (Room 3534)

Clayton Johnson, Academic Adviser, Engineering Student Services
Ashley Morton, Academic Adviser, Engineering Student Services

This presentation is intended for new advisers, providing participants the opportunity to hear from veteran advisers and to support each other on their new career journey. Advisers will be encouraged to share why they entered the field, and hopefully realize that many advisers enter the field for very similar reasons.